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# LogoLounge 9: 2,000 International Identities By Leading Designers



## Synopsis

THE NINTH BOOK IN THE LOGOLOUNGE SERIES once again celebrates expert identity work by notable designers and up-and-coming talents from around the world. This edition's far-reaching collection offers inspiration, insight, and an indispensable reference tool for graphic designers and their clients. Masterminded by Bill Gardner, president of Gardner Design, the LogoLounge.com website showcases the latest international logo creations. LOGOLOUNGE vol. 9 PRESENTS THE 2,000 BEST LOGO DESIGNS as judged by a select group of identity designers and branding experts. Logos are organized into 20 visual categories for easy reference. Within each section, case studies allow a closer look at designs from diverse firms such as Hornall Anderson, Lippincott, Tether, Von Glitschka Studios, OCD and more. Each story details the logo design journey, from concept to finish. LOGOLOUNGE vol. 9 is the definitive logo resource for graphic designers, brand managers and start-ups looking for ideas and inspiration.

## Book Information

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## Customer Reviews

Logolounge's new book is a nice addition to the series with yet another 2,000 professional looking logos added. It's a good resource for graphic designers to get a quick visual spark. The logos are grouped into different categories which makes them easier to find. While you can find free logo designs on Pinterest, there's no way to sort them by subject matter, theme or design elements. In addition to the logos, there are a few case studies on the design process for several companies. Just like the earlier books, LogoLounge continues to be a very useful reference for graphic designers.

Just what I was expecting, great logos.

Great book. Lots of inspiration!

Great book at a good price.

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